



Thunderbird for Good: Project Artemis – Afghanistan

Thunderbird's Global Perspective

Thunderbird School of Global Management is regarded as the world's leading institution in the education of global managers. Ranked #1 in international business by *The Wall Street Journal/Harris Interactive* 2006 Business School Survey, *U.S. News and World Report*, and the *Financial Times*, Thunderbird is unique in its commitment to producing global leaders who contribute to sustainable prosperity worldwide.

For more than 60 years, Thunderbird has helped global leaders develop the skills needed for a successful journey. If you share Thunderbird's passion for global management, have an innate intellectual curiosity and a true sense of adventure, Thunderbird is the place for you.

THUNDERBIRD FOR GOOD

Thunderbird's dedication to global citizenship is exemplified by Thunderbird for Good, a program committed to leveraging the school's expertise in international business in order to provide learning experiences for students who would not otherwise have access to a Thunderbird education.

The efforts of Thunderbird for Good help to fight poverty, secure peace and improve living conditions in communities throughout the world by applying the school's world-class expertise in management education.

PROJECT ARTEMIS - AFGHANISTAN

Managed by Thunderbird for Good, Project Artemis – Afghanistan is a unique business-skills training program that aims to build the entrepreneurial skills of promising Afghan businesswomen. Thirty women from Afghanistan have participated in the two sessions of Project Artemis, held in 2005 and 2006.

Included in the project:

- ▶ Two weeks of business and entrepreneurial decision-making training
- ▶ Mentorship by U.S. women entrepreneurs
- ▶ Site visits to U.S. businesses
- ▶ Follow up support and business coaching online

Project Artemis is the result of a public-private partnership between government and private industry. Thunderbird works with the United States Agency for International Development (USAID), the Center for International Private Enterprise (CIPE), the U.S.-Afghan Women's Council, the Business Council for Peace (BPeace) and the Afghan Women's Business Federation (AWBF) to make the program a reality.

Thunderbird is uniquely positioned to provide the type of training that has made Project Artemis successful. As the world's top-ranked international business school, Thunderbird has the knowledge, the capacity, and the global network to provide business training in even the world's most challenging environments. In keeping with our mission, to educate global leaders who create sustainable prosperity worldwide, programs like Project Artemis prove that business and education can be powerful tools for building peace and prosperity.

"It's often been said that the future of the entire Islamic world depends on Afghanistan, and the corollary to that is the future of Afghanistan depends on its women."

—Barbara Barrett, Member, Thunderbird Board of Trustees and the U.S.-Afghan Women's Council

PROJECT ARTEMIS SUCCESS STORIES

Many of the Project Artemis participants returned home to either establish or expand a business that has helped others in their country. Some are using their new business knowledge to succeed within civil society. The multiplying effect of Project Artemis can be seen in the jobs created, the knowledge shared, and the new examples set for future generations.



Kamela returned to ramp up her successful construction company, and to start her own training company to teach other women how to write business plans.

Habiba has broken ground for the construction of a new school. With the help of her Thunderbird mentor, Michelle Milner, she is searching for new funding to buy the plot of ground next door to build a playground.



Fatima, who runs the first women-owned shop in her bazaar in Bamiyan, expanded her business and wrote a proposal to find funding for a women's only bazaar.



Katrin runs a micro-loan organization which has given out more than 10,000 loans to other Afghans. Katrin also has a start up HR consulting firm and with several clients.

Against seemingly insurmountable odds and the constant threat of terror, Afghan women are stepping out of the shadows to support their country's economic development and regain their personal freedoms.



“Using the laptop and the training I got at Thunderbird made me able to help to open a learning center for girls in Ghazni Province. It is run by an Afghan woman and I am its project manager. It has science, math and language classes. We have planned to have literacy and sewing classes as well.”

*—Zarghona Shalizi,
Project Artemis 2006*



Photo by: Wendy Cohen/Summer

“Everyday we had a new teacher and they shared with us everything they knew. I saw how generous they are. They didn't hold anything back. When I saw this I promised myself that I will share myself and my knowledge like that with others.”

*—Nasima Payman,
Project Artemis 2006*

Learn more about Thunderbird for Good and Project Artemis:

Visit <http://www.thunderbird.edu/projectartemis> or contact

Thunderbird for Good Director, Kellie Kreiser, at projectartemis@thunderbird.edu